



SUCCESS IS
NEVER A GUESS.
IT IS ALWAYS
THE PLAN.



TPCG OVERVIEW

The Plan Consulting Group (TPCG) is a full service strategic management, marketing and consulting firm that specializes in strategy development, revenue expansion and program execution. The company is comprised of more than 35 experienced business professionals that are dedicated to creating and delivering extraordinary value-based solutions for all of our clients.

AREAS OF EXPERTISE



OPTIMIZATION & SUSTAINABILITY



SALES & MARKETING



PROGRAM EXECUTION

Our objective is to provide business management consulting services for small to large-sized companies. Our deliverables

are designed to drive owner equity and the ability to realize the value of that asset. Our business model is built on performance based platform that is intended to align our services and the application of our intellectual property with the motivation of our client.

For more information about any of our services, please contact us at 317-713-1399 or at www.theplanconsultinggroup.com.

PRACTICE OVERVIEW

Our mission is to improve our clients performance through effective deployment of our skills, capabilities and tools. Our experience supports enhanced relationships, better product and market deployment and strategic planning designed to frame the business objective and drive the tactical requirements to achieve the goal. The Plan Consulting Group provides solutions to organizations that want to:

BROADENING YOUR REVENUE AND VALUE PROPOSITION

- improve sales,
- control costs,
- enhance performance, and
- strengthen their competitive position in the marketplace.

PRACTICE EXPERTISE

- STRATEGY DEVELOPMENT
- PRODUCT AND MARKET DEVELOPMENT
- ALLIANCE BUILDING & CHANNEL PARTNERING
- MERGERS & ACQUISITIONS

PARTIAL CLIENT LIST





SUCCESS IS
NEVER A GUESS.
IT IS ALWAYS
THE PLAN.



STRATEGY DEVELOPMENT

Companies are constantly looking for ways to broaden their value proposition to bring increased revenue. We will provide strategy development, program execution and a tool set for companies to broaden their sales with tangible financial impact and measurable performance. Transactions on the web are commonplace. Service companies who bring e-commerce tools and support services are abundant. But these tools must be integrated into the company marketing and business strategy to be effective. We provide the strategic bridge for corporations by focusing squarely on the strategy and process required to deliver an execution plan for e-commerce that drives revenue growth.



PRODUCT AND MARKET DEVELOPMENT

An efficient growth strategy is introducing new products or services and entering new geographic or vertical markets. We guide our clients



through the process of expanding revenue generation opportunities by leveraging existing relationships and market expertise. This strategy often brings significant revenue expansion at a lower cost than acquisition or normal organic methods. By developing a program plan to define the desired financial implication, the resources and timing can be integrated into an action plan that supports the overall rollout.

MERGER & ACQUISITIONS

Often, companies have growth expectations that are best achieved through acquisition strategies. Although effective targeting and due diligence can be challenging, well-integrated mergers can bring insignificant scale to an organization while creating exponential improvement in financial performance. We support this effort with operational and financial due-diligence capabilities, along with the ability to plan the market targeting and to focus on the integration efforts ensuring value expectations are achieved. This allows our clients to focus on its core business.



ALLIANCE BUILDING & CHANNEL PARTNERING

We provide clients with a strategy and process framework to look holistically at its value chain and explore possibilities for collaboration within its channel. We search out multiple alliance and channel partners who bring collaborative capability and revenue multiplication opportunity to our clients. We lead the strategy development and market investigation process and provide clients with new revenue options. We help build the strategy that aligns the combination of companies to maximize their capabilities within the channel.

