



SUCCESS IS  
NEVER A GUESS.  
IT IS ALWAYS  
THE PLAN.



## TPCG OVERVIEW

The Plan Consulting Group (TPCG) is a full service strategic management, marketing and consulting firm that specializes in strategy development, revenue expansion and program execution. The company is comprised of more than 35 experienced business professionals that are dedicated to creating and delivering extraordinary value-

based solutions for all of our clients.

Our objective is to provide business management consulting services for small to large-sized companies.

Our deliverables

are designed to drive owner equity and the ability to realize the value of that asset.

Our business model is built on performance based platform that is intended to align our services and the application of our intellectual property with the motivation of our client.

For more information about any of our services, please contact us at 317-713-1399 or at [www.theplanconsultinggroup.com](http://www.theplanconsultinggroup.com).

### AREAS OF EXPERTISE



**OPTIMIZATION & SUSTAINABILITY**



**SALES & MARKETING**



**PROGRAM EXECUTION**

## PRACTICE OVERVIEW

Often times, clients are in need of execution support for a limited time period to insure a new program or strategy launches effectively. Clients are not interested in hiring full time employees for services that are near term and finite in scope. The Plan Consulting Group will provide clients with skilled resources to assist in strategy execution for defined periods to insure deliverables are met. We believe this service is a key feature in our offering set and demonstrates our commitment to our clients' success.

EXECUTION FOR  
**EFFECTIVE**  
PROGRAMS AND  
**STRATEGIES**

We leverage our experience, knowledge and strategy to effectively implement programs and strategies.

## PRACTICE EXPERTISE

- STRATEGY IMPLEMENTATION
- LAUNCH SUPPORT
- TRANSITION SUPPORT
- MERGER & ACQUISITIONS INTEGRATION

## PARTIAL CLIENT LIST





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## STRATEGY IMPLEMENTATION

Too often, well developed strategies falter as they become books on a shelf. TPCG has seasoned veterans who establish clear action plans that move the company towards productive change and profitability. Measurements are established early in the process to ensure that the strategy planned for is the execution obtained. With strong program management skills and industry expertise, we integrate a plan that impacts the lynch pins of success -- the people, processes and technologies. Each step is driven to a schedule, as well as evaluated financially to achieve positive and measurable outcomes. This is the way to get that book off the shelf to create lasting change.



## LAUNCH SUPPORT

TPCG has developed strategic relationships with several investments groups and incubators to bring together the deal flow and capital for new ventures launches. We bring market development, process optimization and back office resources to ventures seeking to move from technology development to commercial validation. Our focus is to build businesses for sale by creating profitable commercial traction between \$3-\$5M using our experience in process optimization, channel development and shared services back office support.



## TRANSITION SUPPORT

We focus on providing dedicated and experienced resources on an as-needed basis to support transition needs in the following areas: transition planning, schedule development/management, budget development/management, performance management, site due-diligence, data collection/analysis, and business process change management. Our clients receive value from our experienced resources, our ability to reduce the overhead burden and amortize the transition costs, reliable service delivery, and our ability to deliver optimization and value to the client.



## MERGER & ACQUISITION INTEGRATION

We focus on providing dedicated and experienced resources on an as-needed basis to support integration needs in the following areas: planning, schedule development/management, budget development/management, performance management, due-diligence, data collection/analysis, and business process change management. Our clients receive value from our expertise, our ability to reduce overhead burden and amortize the integration costs, reliable and consistent service delivery, and our ability to deliver optimization and value to their share holders.

