



SUCCESS IS  
NEVER A GUESS.  
IT IS ALWAYS  
THE PLAN.



## TPCG OVERVIEW

The Plan Consulting Group (TPCG) is a full service strategic management, marketing and consulting firm that specializes in strategy development, revenue expansion and program execution. The company is comprised of more than 35 experienced business professionals that are dedicated to creating and delivering extraordinary value-based solutions for all of our clients.

### AREAS OF EXPERTISE



**OPTIMIZATION &  
SUSTAINABILITY**



**SALES &  
MARKETING**



**PROGRAM  
EXECUTION**

Our objective is to provide business management consulting services for small to large-sized companies. Our deliverables

are designed to drive owner equity and the ability to realize the value of that asset. Our business model is built on performance based platform that is intended to align our services and the application of our intellectual property with the motivation of our client.

For more information about any of our services, please contact us at 317-713-1399 or at [www.theplanconsultinggroup.com](http://www.theplanconsultinggroup.com).

## PRACTICE OVERVIEW

Our optimization & sustainability practice was founded to assist companies in their efforts to measure and manage operating costs. To provide clients with a strategy and process framework to look holistically at infrastructure and technical support functions and their impact on the cost of business operations. We focus on optimization of assets and processes with verifiable financial impact.

**REDUCING COSTS  
IMPROVING PROFITABILITY**

To be an effective long-term cost reduction strategy, the opportunity has to be defined, improvement plans need to be developed, approved and implemented and the changes need to be operationalized so they can be managed. We deploy a sustainable, process driven approach that becomes part of the business culture, not a fad.

## PRACTICE EXPERTISE

- FACILITY & UTILITY OPTIMIZATION
- SUPPLY CHAIN OPTIMIZATION
- INDUSTRIAL OPTIMIZATION
- BUSINESS SUPPORT SERVICES OPTIMIZATION
- BUSINESS PROCESS OPTIMIZATION

## PARTIAL CLIENT LIST





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## FACILITY & UTILITY OPTIMIZATION

In most businesses, facility operations are a necessary evil. It is difficult to understand and apply best practices to achieve optimum performance. In today's economy, organizations must operate efficiently to stay competitive. We strategically develop and deploy a customized competitive and cost-effective operating plan to optimize your operations budgets, leverage your human resource and extend the life of your infrastructure. Our functional areas include: maintenance & operations, contracted support services, energy management, waste management, and asset management.

## SUPPLY CHAIN OPTIMIZATION

Understanding the options, risks and opportunities for transporting and distributing the flow of your materials from point of origin to the points of use or consumption is our goal. We strategically develop and deploy a customized competitive and cost effective transportation and distribution system that will optimize your revenues and infrastructure in the following areas: worldwide corporate planning, manufacturing distribution, supply chain management, inventory management, warehouse distribution & utilization, and transportation/distribution.

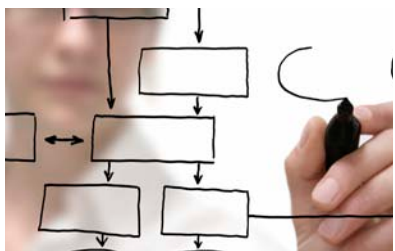


## INDUSTRIAL OPTIMIZATION

We employ a proven approach that ensures greater cost reductions within a compressed implementation cycle utilizing unparalleled process consistency and standardization. Drawing upon a global network of resources, we facilitate energy utilization and optimization, and re-engineering of technical services delivery, as well as project execution. Our process enables our team to maximize impact while minimizing implementation costs – resulting in superior value and return.

## BUSINESS SUPPORT SERVICES OPTIMIZATION

We help clients bring economies of scale and increased capabilities. The result is cost reduction and a platform that allows for process and procedural improvement. With our experienced senior management from each of the functional areas -- marketing, finance & accounting, IT and human resources -- business support optimization will bring improved performance, more accurate information, and better support for your core business. As the market becomes more competitive, companies must find ways to improve services at lower costs with better capabilities.



## BUSINESS PROCESS OPTIMIZATION

Value mapping is the understanding of current steps, tools, and engagement in any activity. By integrating the objectives, resources and capabilities to a common work process, service levels will improve and costs often will be reduced. This element of our practice focuses on understanding the current operations and outputs. This is compared to the desired performance and then a GAP analysis is performed. As a result, a work plan can be developed to improve the process, engage personnel, refine tools and establish the ability to achieve the desired results.